

RUTH ECKERD HALL

RICHARD B. BAUMGARDNER CENTER FOR THE PERFORMING ARTS

PRESS RELEASE

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DISNEY LIVE! MICKEY'S ROCKIN' ROAD SHOW COMES TO RUTH ECKERD HALL ON SATURDAY, MARCH 20, 2010 AT NOON, 3 & 6 PM

Tickets are on sale now

February 25, 2010, Clearwater, FL – Hit the road with Mickey Mouse and your favorite Disney friends for a hilarious talent search in *Disney Live! Mickey's Rockin' Road Show!* Featuring classic characters in an original storyline, this brand new stage production from Feld Entertainment, the producers of *Disney On Ice*, performs at Ruth Eckerd Hall in Clearwater on Saturday, March 20 at noon, 3 & 6 pm. Tickets are on sale now.

Mickey, Minnie, Donald and Goofy set out on a zany road trip where audiences join in and help find the coolest acts around. Along the way, hit a high note with Cinderella; get your bounce on with Tigger; and shout out your loudest "yee-haw" at a hoedown with Woody, Jessie and Buzz Lightyear from Disney/Pixar's *Toy Story!* Grab your family for a fun-filled getaway at this live, show-stopping adventure jam-packed with unexpected twists, turns and hijinks —right in your hometown!

As a special bonus, starting fifteen minutes before every show, sing, dance and play along at the Playhouse Disney Pre-Show Party! This interactive experience features a live host and video highlights from *Mickey Mouse Clubhouse*, *Handy Manny*, *Imagination Movers*, *Special Agent Oso* and *Jungle Junction*. The pre-show party is free to all ticket holders.

Reserved tickets priced at \$49.00, \$42.00, \$28.00 and \$23.00 are available at the Ruth Eckerd Hall Ticket Office located at 1111 McMullen Booth Road in Clearwater, by calling 727.791.7400 or by logging onto www.rutherfordhall.com. The Ruth Eckerd Hall Ticket Office is open Monday through Saturday, from noon to 6 pm and one hour prior to showtime. Tickets will also available by logging onto www.ticketmaster.com.

To learn more about *Disney Live!*, visit www.disneylive.com.

About Feld Entertainment:

Feld Entertainment is the world's leading producer and presenter of live family entertainment. A privately owned and operated family company, Feld Entertainment is the parent company of *Ringling Bros. and Barnum & Bailey®*, *Feld Motor Sports*, *Disney On Ice*, and *Disney Live!* With more than 5,000 performances annually and tours in over 65 countries on six continents, the company's shows are seen by more than 30 million people each year. For more information about *Disney Live!*, members of the media should visit www.feldentertainment.com.

Designed by the prestigious Frank Lloyd Wright Foundation, Ruth Eckerd Hall is known for its 2,180-seat acoustically perfect auditorium, artists from America and around the world, ranging from classical, rock, opera, Broadway, Jazz, pop and more are included in the stellar lineup of more than 200 performances a year. Ruth Eckerd Hall and the Ruth Eckerd Hall Foundation are 501(c)(3) not-for-profit organizations.

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